

Social Media Marketing Committee:

Objective:

- To create awareness about activities conducted at FCRIMS during the academic year
- To build brand image of FCRIMS on digital platform
- To engage with various current stakeholders of FCRIMS
- To advertise on digital media during admissions

Role & Composition:

This committee comprises of the marketing faculty, Dr. Manisha Karandikar and students (5 to 7 Nos.) who intend to make a career in marketing.

The students of this committee are responsible of updating of contents on website, social media pages of college; track the traffic to these pages and website via analytics tools. The committee is also responsible for developing content for advertising campaigns of the institute.

Selection Process:

The interested students can opt to be member of this committee. The final selection of students would depend on the specialization of the student (marketing preferred), any previous experience of digital marketing/content writing, any course undertaken in Digital Marketing. Some designing skills can prove to be an added advantage.

Quality Committee/IQAC Committee:

Objective:

- To monitor academic and administrative quality in FCRIMS
- To ensure quality improvements so as to benefit all stake holders
- To build rigor in academics such that it results in higher value addition for students.

Role & Composition:

This would be a committee that has representatives of all stake holders of the institute.

Chairperson – Dr Sujata Chincholar

Management Team – Rev. Fr. Ivan Almeida

Co-ordinator – Dr. Manisha Karandikar

Faculty – Dr Rakesh Walke, Aradhana Tiwari

Alumni – Rahul Lall

Employer – Prasad Menon & Saurabh Sinha

Students: TLs, Aditya & Purti

The Quality committee/ IQAC team would meet once in a quarter and discuss the existing quality issues with FCRIMS, identify ways and means of filling the lacuna and also actively monitor the progress of the quality initiatives

Selection Process:

The members of this committee are nominated and not selected.